

Empowering Immigrants in the Eastern Coachella Valley 2.0

JIF- Regranting Funds

Consejo de Federaciones en Norte America

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Application Form

Question Group

Name of the Organization

Consejo de Federaciones Mexicanas en Norte America (COFEM)

What is the Organization's Mission?

The mission of the Consejo de Federaciones Mexicanas en Norte América (COFEM) is to empower immigrant communities to be full participants in the social, political, economic, and cultural life of the United States and their home country. We accomplish this work by uniting, strengthening, and expanding our member organizations to better advocate, educate, engage, and mobilize our communities; to help realize the American dream, preserve, and share their cultural traditions and help improve the lives of families and friends in their country of origin.

Program/Project Name*

Empowering Immigrants in the Eastern Coachella Valley 2.0

Organization Founded*

In what year was organization founded?

01/01/2002

Board Members*

How many board members are currently seated?

Please refer to RAP Full Application_2021 document

Board Meetings*

How frequently does the board of directors meet?

Please refer to RAP Full Application_2021 document

Board Minutes*

How are board meeting minutes maintained?

Please refer to #7 in the attached document: RAP Full Application_2021

Contact Person and Information.*

Provide the contact name and information should it be deemed necessary to contact him/her regarding this application.

Liliana Camacho, lcamacho@cofem.org/ 213-417-8383

Executive Summary

Provide an executive summary of the program/project, experience and the capacity to provide these services, what is the need that the Organization is proposing to meet, and why these services are needed. (Not to exceed 250 words)

Please refer to #9 in the attached document: RAP Full Application_2021

Request for Proposal (RFP) Funding Goals*

What is/are the funding goal(s) the organization is addressing listed in the Request for Proposal (RFP)? Check all categories that apply in the following question.

Please refer to #10 in the attached document: RAP Full Application_2021

List organization's area(s) of focus*

Please check all that apply. For Category B check which service(s) you plan to provide.

- Communications
- Know Your Rights

Population Served

Please describe the target population(s). Provide the demographic breakdown of who this program/project will serve. (E.g., families with children, seniors, youth, low-income)

Please refer to #12 on the attached document: RAP Full Application_2021

Population group to be served.*

Indicate estimate number to be served in each group.

- a. Number of Youth to be impacted (0 - 18 years)
 - b. Number of Adults to be impacted (19 - 54 years)
 - c. Number of Seniors to be impacted (55 + years)
 - d. Number of Persons that live at or below the federal poverty level
- a. 100; b. 300; c. 100; d. 500

Geographic Area Served*

Please select the cities and communities your program/project will impact.

Coachella
Mecca
North Shore
Oasis
Thermal

Program/Project*

Please choose from the following:

Existing Program/Project

Project/Program Objectives, Goals & Anticipated Outcomes

State measurable outcome(s) that will result from the services provided and how they will improve the quality of life for the target population and overall community-at-large. Bullet points are acceptable.

The objectives of this project for the grant period of June 2021- June 2022 include the following:

- To offer eight in-depth virtual informational sessions about the reimplementation of DACA, provide additional resources and give updates on Public Charge.
- To offer monthly in-depth information on tenant rights including SB 91, California COVID-19 Tenant Relief Act, as well as any other tenants' or housing rights acts/laws that alleviate burdens on families. Targeted population will be served through in-person outreach, virtual meetings, and social media strategies.
- To offer monthly in-depth labor rights and domestic violence support information with an emphasis on COVID-19 related employee rights through in-person outreach at farm fields and food banks.
- To offer four Comprehensive Know Your Rights in-person workshops at Coachella Veteran's Park, Mountain View Estates Mobile Home Park in Thermal, Mecca Community Park, and North Shore Community Park.
- To provide three public service announcements per month about rights, resources and events through various communication means.
- To update the resource packet to include updated immigration, tenants, and labor rights, as well as domestic violence information and other COVID-19 resources and services.

Please refer to question #16 in the attached document for further details.

Program/Project Timeline*

Describe the timeline for the program/project including activities to be performed by your organization and partnering organizations if you are collaborating.

Please refer to #17 in the attached document: RAP Full Application_2021

Projected Plan

What adjustments have you made to your program and/or service due to the COVID-19 pandemic?

COFEM has made some modifications because of the COVID-19 pandemic and new learnings from previous grants. COFEM understands the importance of in-person outreach and field work to reach the most

vulnerable communities. The digital divide is a challenge families and individuals continue to face especially residents from the Eastern Coachella Valley. With the decrease of cases and increase of COVID testing sites and vaccinations, COFEM is proposing a series of four in-person comprehensive workshops at different community parks. Parks provide large outdoor space to be able to maintain social distancing and follow all CDC guidelines as suggested. This effort prioritizes identifying areas to deliver the information and resources to community members who do not have the tools to connect to online platforms. In addition, COFEM would like to allocate \$1,000 in drawing prizes to motivate community members to attend the in-person comprehensive workshops at the parks. The main purpose of this adjustment is to assist community members during the pandemic, with an opportunity to receive grocery store gift cards and/or other essential supplies and items they may need in these continuous difficult times. COFEM will also be seeking donations from foundations and stores to obtain face masks and hand sanitizers to give to participants.

Furthermore, COFEM, LCJA and Lideres Campesinas will continue to be strategic about their outreach efforts on social media platforms, in-person flyering, virtual and call-in meetings, and collaborations with other organizations to target hard-to-reach communities.

Partnership/Collaboration*

Identify and describe the responsibilities of the partners and collaborators for this program/project, if applicable.

Please refer to question #19 in the attached document: RAP Full Application_2021

Evaluation - Qualitative

Describe the methodology that will be used to measure progress towards achieving project outputs and outcomes; include the data collection tools, the measurement timeline, and who will be responsible for monitoring progress and compiling the information required for reporting.

Short surveys will be utilized by COFEM during Zoom virtual meetings and printed surveys will be passed out during in-person comprehensive workshops to gather qualitative data about the effectiveness of the information shared through the sessions and assistance of resources. Surveys will include questions to rate the quality and helpfulness of presentations, an open-ended question for comments and feedback, and story sharing. COFEM will compile information required for reporting but will discuss and review surveys during the monthly meetings with LCJA and Lideres Campesinas to monitor progress, make recommendations and improvements, and to develop new strategies, if needed. Leadership Counsel will collect feedback primarily through verbal feedback from residents and will share the feedback with COFEM to compile with their survey results. Lideres Campesinas will measure its progress by calling clients/ community members, to make sure someone got back to them and that they received the proper information. The telephone methodology is vital to Lideres Campesinas because it is an easier technique to use and to obtain better feedback results since the people they serve face technical challenges.

Evaluation - Quantitative

Describe the methodology that will be used to measure progress towards achieving project outputs and outcomes; include the data collection tools, the measurement timeline, and who will be responsible for monitoring progress and compiling the information required for reporting.

The following quantitative data collection efforts would be conducted as part of this grant:

- Tracking number of participants at each event (online and/or in-person)
- Tracking number of door-to-door outreach
- Tracking number of KYRs red cards, resource packets, and copies of the comprehensive know your rights presentation distributed and/or emailed

- Tracking number of calls, appointments, and walk-in office visits
- Tracking number of public announcements made
- Tracking social media publications including likes, shares, comments, and number of people reached through posts

Evaluation Results*

If you used the listed Evaluation tools before, describe the previous outcome(s).

Please refer to #22 in the attached document: RAP Full Application_2021

Evaluation Expectations*

Describe the expectations regarding the chosen evaluation process and if they have been utilized before.

Please refer to #23 in the attached document: RAP Full Application_2021

Evaluator*

Describe if the evaluation process requires the expertise of an outside expert or consultant. If so, how will the services be secured? Provide his/her scope of work.

Please refer to #24 in the attached document: RAP Full Application_2021

Internal or External Evaluator

What is the expertise required? Does the Organization have the expertise internally or will the Organization contract or hire the needed expertise?

COFEM, Leadership Counsel for Justice and Accountability, and Lideres Campesinas do have the expertise internally to execute the proposed goals as well as qualitative and quantitative evaluations. As a second time grantee, COFEM has increased its expertise in Know Your Rights and Communication, and obtained feedback from community members in the previous project.

Funding Request*

How much are you requesting from RAP Foundation?

\$55,000.00

Program/Project Budget

What is your total program/project budget?

\$55,744.00

Organization Budget*

What is your total organization's budget?

\$1,241,124.00

Financial Sustainability

Describe the fund development plan to continue the program/project beyond James Irvine Foundation re-granting funds.

COFEM will fundraise and apply for others grants that align with the goals of this project.

Is your organization a member of RAP's Center for Nonprofit Advancement (CNA)?

No

Program/Project Name*

Please download the budget template and once it has been filled-out, upload the file.

RAP Budget template_2021.pdf

Budget Narrative*

Please upload your budget narrative. If collaborating, combine all budget narratives into one.

RAP Foundation Budget Narrative 3.25.2021_v3.pdf

Memorandums of Understanding 1

If you are collaborating or partnering with other organizations, please provide Memorandums of Understanding (MOUs)

Leadership Counsel MOU 2.0.pdf

Memorandums of Understanding 2

Lideres Campesinas MOU 2.0.pdf

Memorandums of Understanding 3