Substance Use Disorders Treatment Center for Women

*Health/Mental Health Initiative*

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**Soroptimist House of Hope, Inc.**

Rebecca Norton  
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Desert Hot Springs, CA 92240  
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0: 951-849-9491

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Application Form

Application Questions

Instructions:
1. Complete one application for an eligible nonprofit 501 (c) (3)
2. Answer all questions.
3. Submit application only when all documents required are uploaded.

Organization Name
Soroptimist House of Hope, Inc.

Mission Statement
The mission of Soroptimist House of Hope, Inc. (SHOH) is to provide a safe and nurturing environment for women to receive individualized treatment and support to learn the life skills necessary to recover from substance use disorders and become life-long productive members of society.

Program/Project Name*
Substance Use Disorders Treatment Center for Women

Organization Founded*
In what year was organization founded?
09/11/1981

Board Meetings*
How frequently does the board of directors meet?
Monthly (3rd Saturdays at 9:30 am)

Contact Person for this Letter of Intent (LOI)*
Rebecca Norton

Contact Person's Title*
Executive Director
Request for Proposal (RFP) Funding Goals
Review your answer from the LOI.

Substance use

Funding Goals*
Identify the funding goal(s) as listed in the Request for Proposal (RFP) which the proposal is addressing.

Please restate your goals and specify if there are any updates to your goals since the LOI.

The program’s goal is to reduce the incidence of substance use disorders among low-income women of the Coachella Valley by providing accessible and effective residential treatment services. There have been no updates to our goal since the LOI.

Executive Summary*
Provide an Executive Summary of the program/service. Be specific as to the reason for your funding request:
Briefly describe the service, why is this service necessary. Who do you plan to serve, how do you plan to deliver the service?

The Substance Use Disorders Treatment Center for Women (located in Desert Hot Springs) provides 45 to 90 days of housing, 12-step meetings, counseling, and life skills and planning workshops to help low-income women maintain sobriety, achieve optimal physical and emotional health, and build productive and self-sufficient lives. With the growing incidence of substance use disorders in the Coachella Valley due to the opioid epidemic and the COVID-19 pandemic, the need for this program is urgent.

Provide number of persons served in each of the categories.

Identify characteristic demographics population to be served specific to this grant
For example, homeless youth, veterans, special needs,

The population to be served is low-income women of the Coachella Valley suffering from substance use disorders, most of whom who are homeless or at high risk of homelessness.
Number of Youth (0 - 18 years) to be served.*
0

Number of Adults (19 to 54 years) to be served.*
38

Number of Seniors (55+ years) to be served.*
4

Number of Persons at or below the federal poverty level.*
42

Number of Males to be served.*
Provide number of Males to be served.
0

Number of Females to be served.*
Provide number of Females to be served.
42

Number of LGBTQI to be served.*
Provide number of LGBTQI to be served.
0

Geographic Area Served*
Please restate your goals and specify any updates made since the LOI.
All Coachella Valley

Indicate the Race/Ethnicities to be served.*
List Race/Ethnicities to be served and how many to be served per Race/Ethnic group.
The ethnic profile of our clients is 37% Latinx, 35% White, 9% African American, 6% Native American, 3% Asian, and 10% multiracial.
**Geographic Area Served**

Please describe the selected geographic areas in more detail, for example, why this area, opportunities/challenges.

Our Treatment Center is located in Desert Hot Springs and serves all of the Coachella Valley. The majority of female substance abusers experience high rates of poverty, unemployment, incarceration, and homelessness. Desert Hot Springs has higher than State average rates of poverty (31.1% vs. 11.8% - U.S. Census Bureau 2019), violent crime (5.98 per 1,000 vs. 3.96 - U.S. Department of Justice 2017), and property crime (41.3 per 1,000 vs. 24.41 - U.S. Department of Justice 2017). Further, a 2019 survey of 200 homeless individuals in the Coachella Valley conducted by The Desert Sun and USC showed that 55% reported that they abused drugs and/or alcohol. The correlations between poverty, crime, homelessness, and substance use disorders demonstrate the value of our location to best serve those most in need of our assistance.

**Program/Project**

*Should be existing Program/Project.* Please disregard new program/project option.

Existing Program/Project

**Program/Project Start Date**

01/01/2021

**Program/Project End Date**

12/31/2021

**Project/Program 1.Goal(s); 2. Objective(s) with Time Line and 3. Anticipated Outcomes**

Answer given on the LOI.

1) **GOAL:** Reduce the incidence of substance use disorders among low-income women of the Coachella Valley.

2) **OBJECTIVE/TIMELINE:** Provide 45 to 90 days of housing and support services (on a year-round, ongoing basis) to 42 women over the one-year grant period.

3) **ANTICIPATED OUTCOME:** Program participants will overcome their addictions, maintain long-term sobriety, improve their physical and mental health, and lead productive and substance-free lives.
Project/Program 1. Goal(s); 2. Objective(s) with Time Line and 3. Anticipated Outcomes*

Please restate your goals and specify any updates made since the LOI.
For Example:
I. Goal and Anticipated Outcome(s)
   A. Objective, Time Line
   B. Objective, Time Line
II. Goal and Anticipated Outcome(s)
   A. Objective, Time Line

1) GOAL: Reduce the incidence of substance use disorders among low-income women of the Coachella Valley.
2) OBJECTIVE/TIMELINE: Provide 45 to 90 days of housing and support services (on a year-round, ongoing basis) to 42 women over the one-year grant period.
3) ANTICIPATED OUTCOME: Program participants will overcome their addictions, maintain long-term sobriety, improve their physical and mental health, and lead productive and substance-free lives.

We anticipate that 50% of participants will complete their individual program term (either 45, 60, or 90 days as determined at the time of enrollment) and 70% will maintain long-term recovery and self-sufficiency as a result of their participation. The program completion rate is affected by a variety of factors, including each client’s commitment to their recovery and the potential for relapse (40 to 60 percent rate per the National Institute on Drug Abuse). Clients reside at the Treatment Center voluntarily and may leave at any time.

Program/Project Adjustments

How does COVID-19 impact your program/project service delivery? How do you propose to serve your target population amid the pandemic?

Clients are referred to SHOH through the County of Riverside Substance Use CARES unit, which conducts a needs assessment, provides treatment options, and facilitates entry for those who choose our program. Enrollment at our Treatment Center has dropped by 20% since the onset of COVID-19. This is due to fewer referrals from the County as potential clients are reluctant to live in shared housing during the pandemic.

In early July, 2 clients and 4 employees tested positive for COVID; therefore, we closed the Treatment Center on July 6. We conducted a deep cleaning of the facility, waited until all staff members recovered, and reopened the facility on July 27. We have since maintained full operations without interruption. We practice comprehensive protocols to protect the health and safety of our clients and staff, including mandatory wearing of masks, thorough daily cleaning and screening for symptoms, suspension of all off-site activities, and prohibiting non-essential visitors.

Incentives are optional:
A. Working as a collaborative with another entity - Extra 15 points for proposals
B. Programs in the Palo Verde Valley area - Extra 10 points for proposals
C. Interest in utilizing Results-Based Accountability, a measurement/evaluation method. Additional funding will be offered to offset staff time - Extra 5 points for proposals RFP Process:

Indicate whether you will incorporate any of the three incentives listed above.
Incentive A*
A. Working as a collaborative with another entity - Extra 15 points for proposals

No

Incentive B*
B. Programs in the Palo Verde Valley area - Extra 10 points for proposals

No

Incentive C
C. Interest in utilizing Results-Based Accountability, a measurement/evaluation method. Additional funding will be offered to offset staff time - Extra 5 points for proposals RFP Process:

Yes

Results Based Accountability (RBA) Framework*
Does your organization utilize the Results Based Accountability (RBA) framework or another model? If yes, describe how it is used.

SHOH does not currently utilize Results Based Accountability; however, we subscribe to the same process of first identifying our broad organizational and program goals and their impact on our clients and the communities we serve and then developing program services and objectives to best address those needs and goals. The Board and Executive Director develop an annual strategic plan that facilitates this process and memorializes our goals and objectives. SHOH is interested in receiving training and formally incorporating Results Based Accountability as part of our program and organization.

Partnership/Collaboration
Are you partnering or collaborating with other organizations for this program/project? If yes, identify and describe the responsibilities of the partners and collaborators.

SHOH collaborates with the County of Riverside’s Department of Mental Health, The Ranch Recovery Services, Desert AIDS Project, and MFI Recovery, Inc. Through the County’s Drug Medi-Cal program and cost-reimbursement contract, we maintain the program standards and procedures as specified by the contract and participate in regular meetings to identify and implement best practices and maintain relationships with other organizations providing substance use disorders treatment services. We partner with The Ranch Recovery Services to offer family services to our clients, whereby they participate in a series of workshops and counseling sessions with their spouses and children to identify negative family dynamics, understand codependent behaviors, and strengthen relationships as part of their recovery process. Desert AIDS Project provides HIV prevention education and testing for Treatment Center clients. We also partner with MFI Recovery, Inc. to offer post-program individual and group counseling and case management services to support our clients’ ability to maintain sobriety and self-sufficiency following completion of their Treatment Center residency. These collaborations strengthen our services and help us to provide a comprehensive range of assistance that addresses all of the issues and needs of Treatment Center clients as they navigate their recovery journey.
### Evaluation*
How is the impact on the target population being measured (qualitative and/or quantitative)? Please explain.

SHOH utilizes both qualitative and quantitative measurements to document the program's impact on our clients. We measure the qualitative goals of the program through pre/post program surveys, whereby clients report on their addiction, personal circumstances, needs, progress, and program satisfaction. We measure the quantitative goals of the program through client data collection, including the number of clients served, days of housing and services provided, number of clients completing their individual program (whether 30, 45, or 60 days), and number of clients maintaining long-term sobriety and achieving self-sufficiency. We maintain post-program contact with clients at 30, 60, 90, 180 and 365 days following program completion to facilitate the collection of quantitative data.

### Evaluator*
Describe if the evaluation process requires an outside expert or consultant. Provide his/her scope of work and cost.

SHOH utilizes our existing pre/post survey instruments to evaluate the impact and success of the program; therefore, an outside expert or consultant is not required.

### Amount Requested*
Amount requesting from RAP?

$10,000.00

### Total Program/Project Budget*
What is your total program/project budget?

$449,906.00

### Total Operations Budget
What is your total organization's budget?

$628,516.00

### Financial Sustainability*
Describe financial sustainability plans for the program/project after RAP funding ends. Include information regarding funding opportunities for example "billable" services, for example Medi-Cal.

The Treatment Center is a core service of SHOH and is funded through a diverse range of revenue sources including a cost reimbursement contract with the County of Riverside’s Drug Medi-Cal program (which pays a daily rate for each client served), individual donations, corporate and foundation grants, and fundraising activities. We anticipate receiving $299,126 from the County contract during the program grant term, representing 66.5% of the total budget of $449,906. While we have experienced a significant decrease in
corporate/foundation grants and fundraising activities revenue since the pandemic began (due to changes in grant funding priorities and restrictions on in-person events), we will continue to work closely with the County to stimulate program enrollment which will increase the contract value, and we will also solicit donations and grants and develop online fundraising events.

**Is your organization a member of RAP's Center for Nonprofit Advancement (CNA)?**

No

**Program/Project Budget**

Please complete budget template provided.

Soroptimist House of Hope Grant Budget.pdf

**Program/Project Budget Narrative**

Provide explanation of budget line items which require clarification, for example personnel costs.

As detailed in the attached Budget Narrative, budget line items include full-time personnel (Executive Director, Director/Program Manager, Substance Use Disorders Counselors), part-time personnel (Night Attendants), employee benefits, consulting services (Medical Director, Therapist, Physician Assistant), facilities, mileage/travel, program supplies (food, clothing, medical and office supplies), communications (telephone/internet), and insurance (general liability and umbrella).

**Memorandums of Understanding 1**

If you are collaborating or partnering with other organizations, please provide Memorandums of Understanding (MOUs)

SHOH-DAP&MFI MOUs.pdf

**Memorandums of Understanding 2**

SHOH-MFI MOU.pdf

**Current Information 1**

Please provide current Board of Directors and professional affiliation.

Soroptimist House of Hope Board Roster 2020-2021.pdf

**Current Information 2**

Please provide copy of current financials.
<table>
<thead>
<tr>
<th>PROPOSED PROGRAM BUDGET LINE ITEMS</th>
<th>PROGRAM REVENUES</th>
<th>TOTAL PROGRAM EXPENSES 12 MONTHS</th>
<th>PROGRAM EXPENSES TO BE FUNDED BY RAP FOUNDATION 12 MONTHS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Amount of money requested to RAP Foundation</td>
<td>$10,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Cash contributed to project/program by applicant organization</td>
<td>$95,780</td>
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<td></td>
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<tr>
<td>3. Grant(s) awarded from other grant based funding sources for project/program</td>
<td>$309,126</td>
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<tr>
<td>4. Grant(s) pending or applied for from other grant based sources for project/program</td>
<td>$35,000</td>
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<td>5. Value of in-kind goods or services to support the project/program</td>
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<td></td>
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<tr>
<td>6a - Full-Time Personnel - wages and salaries</td>
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<td>$261,428</td>
<td>$5,811</td>
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<tr>
<td>6b - Part-Time Personnel - wages and salaries</td>
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<td>$35,714</td>
<td>$794</td>
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<tr>
<td>6c - Temporary Personnel - wages and salaries</td>
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<tr>
<td>6c - Employee benefits</td>
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<td>$43,225</td>
<td>$961</td>
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<tr>
<td>6d - Volunteer related costs</td>
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<tr>
<td>6. Total Personnel related expenses for project/program</td>
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<td>$340,367</td>
<td>$7,566</td>
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<td>7. Equipment related expenses for project/program</td>
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<tr>
<td>8a - Marketing Materials</td>
<td></td>
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<tr>
<td>8b - Marketing/Advertising</td>
<td></td>
<td></td>
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<tr>
<td>8. Total Marketing related expenses for project/program</td>
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<td>$0</td>
<td>$0</td>
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<tr>
<td>9a Legal Services</td>
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<tr>
<td>9b Consulting Services</td>
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<td>$26,000</td>
<td>$578</td>
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<tr>
<td>9c Other Professional/Contracted Services</td>
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<td>9 Total professional services</td>
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<td>$26,000</td>
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<td>10a Facilities</td>
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<td>10a Meeting expenses</td>
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<td>10b Mileage and travel</td>
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<td>$5,966</td>
<td>$133</td>
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<td>10c Postage</td>
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<td>10d Supplies related expenses for project/program</td>
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<td>$65,617</td>
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<td>10e Other miscellaneous expenses</td>
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<td>10f Phone and other communications</td>
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<td>$2,120</td>
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<td>10g Insurance</td>
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<td>$4,472</td>
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<td>10. Total General Operating/Administration expenses for</td>
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<td>$83,539</td>
<td>$1,856</td>
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<td>11. Evaluation</td>
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<tr>
<td>12 Indirect Operating Expenses</td>
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<tr>
<td>TOTALS</td>
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<td>$449,906</td>
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