

# SafeCare Home Visitation Program

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*Health/Mental Health Initiative*

## *John F Kennedy Memorial Foundation*

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## *Susan Francis*

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# Application Form

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## *Application Questions*

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### **Instructions:**

1. Complete one application for an eligible nonprofit 501 ( c ) (3)
2. Answer all questions.
3. Submit application only when all documents required are uploaded.

### **Organization Name**

John F. Kennedy Memorial Foundation

### **Mission Statement**

John F. Kennedy Memorial Foundation Mission Statement: "Dedicated to enhancing the physical, emotional and intellectual health and wellness of Coachella Valley children and families"

Home Visitation Mission Statement: "Serving families by providing parenting education, in-home safety assessment, goal setting, and linkage to community resources"

### **Program/Project Name\***

SafeCare Home Visitation Program

### **Organization Founded\***

In what year was organization founded?

05/01/1984

### **Board Meetings\***

How frequently does the board of directors meet?

Board-monthly dark July-August/Exec. Comm.-monthly

### **Contact Person for this Letter of Intent (LOI)\***

Susan Francis

### Contact Person's Title\*

President and Chief Executive Officer

### Contact Person's Email Address\*

susanfrancis@jfkfoundation.org

### Contact Person's Phone Number\*

7604136437

## Request for Proposal (RFP) Funding Goals

Review your answer from the LOI.

The funding goals and risk factors SafeCare program addresses are: substance use, depression, anxiety/stress, domestic violence, and isolation due to COVID. The program complements intervention services families may be receiving from other agencies.

## Funding Goals\*

Identify the funding goal(s) as listed in the Request for Proposal (RFP) which the proposal is addressing.

Please restate your goals and specify if there are any updates to your goals since the LOI.

The funding goals and risk factors the SafeCare program addresses are: substance use, depression, anxiety/stress, domestic violence, and isolation due to COVID. The program complements intervention services families may be receiving from other agencies.

Providers are trained in the following: RUHS / RI International – Mental Health Biases, Trauma Informed Care, Concrete Supports in Times of Need, SafeTalk, Comprehensive Case Management 101, Global Measure 1 and 2, Parental Substance Use/Abuse

## Executive Summary\*

Provide an Executive Summary of the program/service. Be specific as to the reason for your funding request: Briefly describe the service, why is this service necessary. Who do you plan to serve, how do you plan to deliver the service?

Funds will support our evidence-based SafeCare Parent Training program serving families expecting a child, or parents/caregivers with children 0 to 5. Certified SafeCare Providers deliver the program consisting of 18-20 weekly telehealth sessions, 60-90 minutes in length. The program provides parenting education, emotional/social support, basic necessities and linkage to ancillary services; leading to improved physical health, behavioral health, child well-being, and overall family functioning.

**Provide number of persons served in each of the categories.**

### **Identify characteristic demographics population to be served specific to this grant**

For example, homeless youth, veterans, special needs,

We recruit 250+ clients to ultimately serve 160 parents and 160 children birth to 5 years of age.  
Participants: 88% (140) are mothers and/or mothers to be, age 25 to 30; 12% (20) are males, single fathers or mother/father couples, age 25 to 35.

#### **Number of Youth (0 - 18 years) to be served.\***

160

#### **Number of Adults (19 to 54 years) to be served.\***

160

#### **Number of Seniors (55+ years) to be served.\***

0

#### **Number of Persons at or below the federal poverty level.\***

136

#### **Number of Males to be served.\***

Provide number of Males to be served.

20

#### **Number of Females to be served.\***

Provide number of Females to be served.

140

#### **Number of LGBTQI to be served.\***

Provide number of LGBTQI to be served.

0

### Geographic Area Served\*

Please restate your goals and specify any updates made since the LOI.

All Coachella Valley and Blythe area

### Indicate the Race/Ethnicities to be served.\*

List Race/Ethnicities to be served and how many to be served per Race/Ethnic group.

The 160 families served are approximately: 85% (136) Hispanic, 10% (16) White, 3% (5) Black, 1% (1) Asian, 1% (2) Multi-race. Providers are culturally/ethnically representative of individuals served and have completed Cultural Competency Training.

### Geographic Area Served\*

Please describe the selected geographic areas in more detail, for example, why this area, opportunities/challenges.

SafeCare Services are provided across Coachella Valley, Blythe, Banning, Beaumont, and Cabazon. Blythe, Desert Hot Springs and Mecca have been identified as targeted areas in great need of services.

JFK has a dedicated staff member to serve Blythe/Desert Center clients. Currently, we serve 4 clients who have received 11 sessions. As COVID restrictions are lifted, our staff member will continue in-person recruitment in Blythe at the following: WIC, Set Free Church in Desert Center, Palo Verde School District. Referrals do continue to come in from CPS and staff continue to reach out to our community partners in Blythe.

Locally, recruitment continues at the following:  
Drive-thru sites: FIND Food Bank, School Districts  
Referral sources: self-referrals WIC and CalWORKs, CPS, Barbara Sinatra Children’s Center, Shelter from the Storm, Martha’s Village and Kitchen, Mamma’s House  
When possible community outreach: Pediatricians/OB-GYNs, Daycares, Hospitals/Clinics, Health Fairs, Churches

### Program/Project\*

Should be existing Program/Project. Please disregard new program/project option.

Existing Program/Project

### Program/Project Start Date

04/01/2021

### Program/Project End Date

03/31/2022

## Project/Program 1.Goal(s); 2. Objective(s) with Time Line and 3. Anticipated Outcomes

Answer given on the LOI.

### Goals

#### Parent-Infant/Child Interaction Module

Improve positive interactions to minimize challenging child behaviors, alleviate parental stress

#### Safety Module

Understand importance of home safety, adequate supervision, and identify/remove hazards in the home

#### Health Module

Learn decision-making process to make informed health decisions when child is sick or injured

Use effective health reference materials and keep good health records

### Objectives

Teach skills by

Explaining targeted skills and noting importance

Modeling targeted skills

Parents Practicing targeted skills

Assessment and positive/corrective Feedback of targeted skills

### Timeline

For each Module:

Session 1 Observational Assessment

Sessions 2-5 Providers work with parents on targeted skills

Session 6 Re-Assessment

### Anticipated Outcomes

Parents achieving mastery of targeted skills in each module, in turn changing their behaviors to achieve measurable improvements

## Project/Program 1.Goal(s); 2. Objective(s) with Time Line and 3. Anticipated Outcomes\*

Please restate your goals and specify any updates made since the LOI.

For Example:

I. Goal and Anticipated Outcome(s)

A. Objective, Time Line

B. Objective, Time Line

II. Goal and Anticipated Outcome(s)

A. Objective, Time Line

In addition to stated program goals above, Providers identify the potential need for mental health and/or substance use/abuse services. Triggers include: clients' answers to questions/tone of voice; expressing feeling sad, overwhelmed, lost, lonely, isolated, angry, anxious, stressed. Providers recommend and assist clients in accessing free or low-cost appropriate services, and provide follow-up with both the client and the

service provider to confirm a connection has been made. Referral sources: Riverside University Health Systems, Jewish Family Services, Marsell Consulting, IEHP Psychiatry Walk-in Clinic, Latinos Commission, School Districts, Barbara Sinatra Center, Inland Regional Services, EHS Counseling, Hope and Healing, Desert Counseling, Oshita Counseling.

Provider trainings: RUHS/RI International – Mental Health Biases, Trauma Informed Care, Concrete Supports in Times of Need, SafeTalk, Comprehensive Case Management 101, Global Measure 1 and 2, Parental Substance Use/Abuse

## Program/Project Adjustments

How does COVID-19 impact your program/project service delivery? How do you propose to serve your target population amid the pandemic?

COVID-19 has created tremendous challenges for SafeCare Providers and the vulnerable families they serve. Families are struggling with the well-being of their families, the loss of jobs, less or no income, isolation, and having to make tough choices, rent vs food vs medicine, etc. With all these uncertainties, some families have chosen to delay receiving services until the health crisis has improved, while other families have chosen to discontinue services.

Our dedicated team have seen the impacts of this health emergency, and know that continued connections with families is essential. Staff have adapted in innovative ways through the use of technology to maintain contact and continue services, providing support based on each family's current needs, and keeping the dynamics of the parent-child relationship central. Providers are offering clients flexible schedules, and when possible, splitting sessions, to ensure they receive the much-needed services our program provides.

### Incentives are optional:

- A. Working as a collaborative with another entity - Extra 15 points for proposals
- B. Programs in the Palo Verde Valley area - Extra 10 points for proposals
- C. Interest in utilizing Results-Based Accountability, a measurement/evaluation method. Additional funding will be offered to offset staff time - Extra 5 points for proposals RFP Process:

Indicate whether you will incorporate any of the three incentives listed above.

### Incentive A\*

- A. Working as a collaborative with another entity - Extra 15 points for proposals .

Yes

### Incentive B\*

- B. Programs in the Palo Verde Valley area - Extra 10 points for proposals

Yes

## Incentive C

C. Interest in utilizing Results-Based Accountability, a measurement/evaluation method. Additional funding will be offered to offset staff time - Extra 5 points for proposals RFP Process:

Yes

## Results Based Accountability (RBA) Framework\*

Does your organization utilize the Results Based Accountability (RBA) framework or another model? If yes, describe how it is used.

Both the Apricot 360 (First 5 Riverside), and SafeCare Portal (National SafeCare) are web-based data collection platforms. Apricot 360 is used to collect and evaluate client demographics and outcomes. SafeCare Portal is used to collect and evaluate Provider certification and model fidelity monitoring, and client demographics and outcomes.

Providers enter data within 3 days after each session. Sessions are typically weekly, at minimum everyone two weeks, and no more than twice weekly. Maximum suggested caseloads with weekly home visits is 15 families (50+ home visits per month). To maintain consistent weekly visits, Providers carry a caseload of up to 20 active families and a varying number of pending families. We currently have 7 full-time Providers and the Program Director / Certified Coach.

We would be interested in attending the training to utilizing the RBA framework as an additional platform to enter client data we are capturing.

## Partnership/Collaboration

Are you partnering or collaborating with other organizations for this program/project? If yes, identify and describe the responsibilities of the partners and collaborators.

Funding Sources:

First 5 Riverside – \$1,124,550 grant over three years to fund the expansion of JFK Foundation’s SafeCare Home Visitation program. Contract terms through June 30, 2021; in January 2021 extended through June 30, 2023 at \$374,850 per year.

Desert HealthCare District – \$50,000 one-year grant, contract ends February 28, 2021.

In-Kind:

First 5 Riverside – Diaper kits for families enrolled in the SafeCare program meant to complement and enhance existing home visitation services currently funded by the Commission.

Quality Start Riverside County - Age appropriate books for families and children enrolled in the SafeCare program to help children learn skills they will need in their life such as: memory retention, motor skills development, literacy and numeracy, social and emotional development, leadership and teamwork, creativity and imagination, and discovering their independence.

Client Recruitment:

Palm Springs Unified School District – Drive through sites

Desert Sands Unified School District (MOU)

First 5 Riverside – Grant contract to further expand home visitation services to CalWORKs eligible families utilizing JFK Foundation’s Healthy Families America program model (Contract terms through June 30, 2023). For non-eligible CalWORKs families who would benefit from an alternate program, JFK Foundation coordinates with F5R to recruit and offer these families the SafeCare Home Visitation program.

Find Food Bank – Drive through sites

WIC offices  
CPS

## Evaluation\*

How is the impact on the target population being measured (qualitative and/or quantitative)? Please explain.

Program impact is being measured by both qualitative (observation) and quantitative (pre-post assessments) data. Outcome metrics are the number/percent of participants demonstrating “mastery” of targeted skills, in turn changing their behaviors to achieve measurable improvements in each Module.

Expected Outcomes:

Parent-Infant/Child Interaction Module:

- Increased positive interaction skills
- Increased parent-child interactions
- Increased use of an organized process for activities
- Increased engagement of children in age-appropriate activities to prevent difficult child behavior

Safety Module

- Increased understanding of the importance of home safety
- Increased knowledge in identifying and removing hazards in the home
- Increased understanding of the importance of supervision

Health Module

- Increased understanding on how to keep children healthy
- Increased knowledge on how to recognize when children are sick or injured
- Increased knowledge of using a decision-making process to decide when symptoms need emergency services, doctor’s attention, or can be cared for at home
- Increased understanding of how to use health reference materials and keep good health records

## Evaluator\*

Describe if the evaluation process requires an outside expert or consultant. Provide his/her scope of work and cost.

The evaluation process does not require an outside expert or consultant.

## Amount Requested\*

Amount requesting from RAP?

\$15,000.00

## Total Program/Project Budget\*

What is your total program/project budget?

\$469,182.04

## Total Operations Budget

What is your total organization's budget?

\$1,367,663.65

## Financial Sustainability\*

Describe financial sustainability plans for the program/project after RAP funding ends. Include information regarding funding opportunities for example "billable" services, for example MediCal.

The Board of Directors have addressed program sustainability through a very conservative budgeting process. Our grant writing team continually research and submit proposals. A Board Committee guides programming and expansion plans, and acts as the liaison to the Board. The Committee attends meetings with county officials and other agencies in an effort to increase funding opportunities. As an accredited SafeCare agency with on-site Coaches, future funding opportunities include coaching/training services for a fee.

Marketing efforts include: publicly promoting the program while maintaining client confidentiality through print media, broadcast news, internet, and social media platforms, to increase, recruitment, funding and community partner sources.

JFK Foundation's identified strengths: interplay of staff, staff and Board longevity, coordination of services, effectiveness, real work, change agents, longstanding partnership with Riverside County and First 5 Riverside.

## Is your organization a member of RAP's Center for Nonprofit Advancement (CNA)?\*

No

## Program/Project Budget\*

Please complete budget template provided.

MASTER-RAP\_Grant-BudgetProposal Final.pdf

## Program/Project Budget Narrative\*

Provide explanation of budget line items which require clarification, for example personnel costs.

Our F5R contract generates a major portion of the funding necessary to sustain our SafeCare program, but due to COVID-19, we have experienced a loss in program revenue. To maintain staffing levels, and program supplies for the vulnerable families we serve, additional funding is required.

Use of Funds:

Personnel Costs - Multiple Provider salaries

Program Supplies - 160 Home Childproofing Kits, First Aid Kits, Digital Thermometers, Educational Books/Supplies/Toys, Gift Cards

## Memorandums of Understanding 1

If you are collaborating or partnering with other organizations, please provide **Memorandums of Understanding (MOUs)**

MOU DSUSD - Referral Source.pdf

## Memorandums of Understanding 2

### Current Information 1

Please provide current **Board of Directors** and **professional affiliation**.

2020-21 Board of Directors Affiliations and Terms.pdf

### Current Information 2

Please provide copy of **current financials**.

Financial Statements - 6-30-2020.pdf

### Current Information 3

Please provide copy of current **By-laws** document

BYLAWS APPROVED 6-2020.pdf

### Current Information 4

Please provide copy of **current certificate of liability insurance**.

JFK Memorial-Evidence of Insurance re RAP.pdf

## Optional Supporting Document 1

You may provide **supplemental document/material** to support your proposal.

Program Results & Success Stories.pdf

PROPOSED PROGRAM BUDGET LINE ITEMS	PROGRAM REVENUES	TOTAL PROGRAM EXPENSES 12 MONTHS	PROGRAM EXPENSES TO BE FUNDED BY RAP FOUNDATION 12 MONTHS
<b>1.Amount of money requested to RAP Foundation</b>	\$ 15,000.00		
<b>2.Cash contributed</b> to project/program by applicant organization	\$ -		
<b>3.Grant(s) awarded</b> from other grant based funding sources for project/program	\$ 441,610.00		
<b>4.Grant(s) pending or applied for</b> from other grant based sources for project/program	\$ -		
<b>5.Value of in-kind</b> goods or services to support the project/program	\$ 12,000.00		
<b>6a - Full-Time Personnel</b> - wages and salaries		\$ 284,543.00	\$ 7,500.00
<b>6b - Part-Time Personnel</b> - wages and salaries		\$ 8,511.00	
<b>6c - Temporary Personnel</b> - wages and salaries		\$ -	
<b>6c - Employee benefits</b>		\$ 64,588.00	
<b>6d - Volunteer related costs</b>		\$ -	
<b>6.Total Personnel</b> related expenses for project/program		<b>\$ 357,642.00</b>	<b>\$ 7,500.00</b>
<b>7. Equipment</b> related expenses for project/program		\$ 1,643.00	
<b>8a - Marketing Materials</b>		\$ 350.00	
<b>8b - Marketing/Advertising</b>		\$ 4,275.00	
<b>8. Total Marketing</b> related expenses for project/program		<b>\$ 6,268.00</b>	
<b>9a Legal Services</b>			
<b>9b Consulting Services</b>			
<b>9c Other Professional/Contracted Services</b>		\$ 2,080.00	
<b>9 Total professional services</b>		<b>\$ 2,080.00</b>	
<b>10a Facilities</b>			
<b>10a Meeting expenses</b>		\$ 1,050.00	
<b>10b Mileage and travel</b>		\$ 30,056.00	
<b>10c Postage</b>		\$ 56.00	
<b>10d Supplies</b> related expenses for project/program		\$ 8,932.00	\$ 7,500.00
<b>10e Other</b> miscellaneous expenses		\$ 38,860.00	
<b>10f Phone and other communications</b>		\$ 2,880.00	
<b>10g Insurance</b>			
<b>10.Total General Operating/Administration</b> expenses for		<b>\$ 81,834.00</b>	<b>\$ 7,500.00</b>
<b>11.Evaluation</b>			
<b>12 Indirect Operating Expenses</b>		\$ 21,358.04	
<b>TOTALS</b>	<b>\$ 468,610.00</b>	<b>\$ 469,182.04</b>	<b>\$ 15,000.00</b>

## RAP Grant Request

Line Items	Narrative	Cost Per	Annual Cost	Tax	Total Cost	Amt. Requested
Staff Cost	Spread across multiple Provider salaries to provide resources and information addressing clients' concerns about the COVID-19 virus, in addition to providing the Home Visitation program sessions/teachings.					<b>\$ 7,500.00</b>
<b>Total Staff Cost</b>					<b>\$ -</b>	
Program Supplies	160 Safety Kits - Home Childproofing Kit @ \$6.99 plus tax per family	\$ 6.99	\$ 1,118.40	\$ 86.68	\$ 1,205	
Program Supplies	160 Health Kits – First Aid Kit @ \$9.99 per family and Digital Thermometer @ \$4.99 per family plus tax	\$ 14.98	\$ 2,396.80	\$ 185.75	\$ 2,583	
Program Supplies	160 Educational Books/Supplies and/or Toys @ \$12.00 per family plus tax - age appropriate materials for parents to provide engaging & stimulating activities to increase positive interactions and bonding, develop a child's positive attitude about learning, help grow a child's IQ and build social and emotional skills	\$ 12.00	\$ 1,920.00	\$ 148.80	\$ 2,069	
Program Supplies	160 Transportation and/or Food Gift Cards @ \$15.00 each for Home Visitation clients experiencing financial hardships to assist with basic needs i.e. food for the family and/or transportation to access community resources available to them (social services, food banks, etc.)	\$ 15.00	\$ 2,400.00	0	\$ 2,400	
<b>Total Program Supplies</b>					<b>\$ 8,256</b>	<b>\$ 7,500.00</b>
<b>Total Request for RAP</b>						<b>\$ 15,000.00</b>