

CNA Monthly Report For Board Meeting On May 27, 2020

Workshops and Events

1. Recent:
 - a. Decompression/Reinvention Group
 - i. Nonprofit CEOs and Founders meet once a week to discuss the present circumstances and share resources and ideas.
 - b. Communication During COVID-19
 - i. A cohort of 8 nonprofit leaders received online workshops to learn what to write when reaching out to their supporters.
 1. Professional Consultant-Mary Guinane
 2. Staff-Stephanie Minor
 - a. eBook can be found on CNA's website
 - c. Coffee With 37 attendees
 - i. Topics:
 1. PowerPoint presentation by Stephanie Minor on what to expect when returning to work during COVID-19. The presentation slides can be found on the CNA website, www.centerfornonprofitadvancement.org, and they were sent to all registrants.
 2. Wells Fargo Foundation representative, Karen Suarez, spoke to the group about Human Capital, previous crises, the state of funders, and offered various resources.
 3. Christine Demonaco shared information about Foundation Directory Online. We were able to work out a deal with FDO that allows our members to log in from home during the COVID-19 crisis.
2. Upcoming
 - a. Coffee With—June, 2020
 - b. Grant Workshop—June and July in partnership with Academy Go

CNA Website Information

1. Users: 366
2. Page Views 797
3. Sessions: 395
4. Average Session Duration: 1.01

Social Media

1. Facebook
 - a. 683 Followers RAP Foundation Page
 - b. 510 Followers CNA Page